

MILFORD EXEMPTED VILLAGE SCHOOL DISTRICT COMMUNICATIONS COMMITTEE

MINUTES - JUNE 24, 2020

Present: Andrea Brady, Emily Chesnut, Dave Meranda, John Spieser, Nancy House, Wendy Planicka

1. Summer Communications:

- a. Continue Mailing to New District Residents
- b. Oversize postcard mailed to families this week
- c. Website updates
 - i. Back to School Hub
- d. Updates for back-to-school planning
 - i. Collecting feedback from parents & residents
 - ii. Participating in Think Tank
- e. Mr. Spieser video introduction
- f. August 1 postcard - back to school

2. Collaboration with Miami Township

- a. Full page in each newsletter publication
 - i. [June - grad shoutouts](#)
 - ii. Fall Edition to be published Sept. 1

3. Upcoming Projects/Ideas:

- a. Open House for Mr. Spieser
- b. State of the School District - September
- c. Seek similar collaboration with Milford City
- d. Portrait of an Eagle graphic and communication plan
- e. Flyer for new enrollees
- f. One page district snapshot
- g. Building profiles (new enrollees)
- h. S'More Newsletter templates & training
- i. Financial communication piece